

# GYRO-TRAC NEWS

## Mulcher Clears the Way to Increased Sales

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*By Ron Grech*

The latest in mulching technology from Gyro-Trac is now available across Canada courtesy of Vermeer Canada Inc.

The cutting mechanism and power distribution system used by Gyro-Trac mulcher “distinguishes it from all of its competitors on the market,” says Craig Drury, Vermeer Canada’s regional manager for Ontario and the Maritimes.

“All the others have a hammer-style which takes a lot more horsepower. It’s like trying to break a log using a sledgehammer instead of an axe.”

It was these unique features that drew the attention of Vermeer Canada. Effective April 1, Vermeer was appointed the exclusive dealer for Gyro-Trac mulching technology across Canada.

“We feel that Gyro-Trac is a compliment to the Vermeer product by offering our customers more solutions to land clearing,” said Drury. “We’re responsible for the sales, service and parts and representing the product which Gyro-Trac is manufacturing.”

Hugh Cercopely, Gyro-Trac’s manufacturers’ representative for the Southeastern U.S., Canada and Asia, said there are three features in particular that have made their mulchers the machine of choice for a growing number of customers.

One is the cutting mechanism.

“The drum is a sharp, spiral design and functions like a vacuum cleaner,” said Cercopely, speaking from Gyro-Trac’s head office in Summerville, South Carolina.

The patented spiral-designed fixed-tooth cutter-heads literally cut through trees like a chainsaw. “It allows it to cut more productively, faster and take on larger and harder trees, leaving a finer grade of mulch,” said Cercopely.

The second feature is the Gyro-Trac patented captive track system that “grasps to the contours of the land” and provides better weight distribution so there are fewer ruts, less disturbance of the soil or to feeder roots of surrounding trees, said Cercopely. “It leaves a softer footprint.”

The third feature is the “optimized hydraulic system” which “provides maximum horsepower to the head when needed,” said Cercopely. “The horsepower of the tractor is 260 HP. With optimized hydraulics, we have a maximum horsepower to the cutterhead of 266 HP.”

Dave Rasmussen, of Ely, Minnesota, operates his own land clearing business, Enviro Trac LLC using a Gyro-Trac GT-13XP medium duty mulcher.

He bought the mulcher after doing extensive research and shopping around to see what mulchers were available on the market.

What really sold him on Gyro-Trac were the machine's power distribution and its hydraulic system.

"If you want your land cleared, there is no better way to do it. It's the most competitively priced and efficient system. I use it to clear lake lots, driveways and around people's homes. I do a lot of development work and clean up areas where loggers have left stumps and tops. I just come in and mulch it up."

Rasmussen has discovered a growing demand for his services and the use of his mulcher. "You mulch up the stumps and tops, leave all the nutrients in the soil and don't disturb the ground or tree roots."